

# SoundLoud.com Announces Enhanced Services and Additional Purchasing Options via PayPal and Google Checkout Through the SoundStation Music Store.

**New York, NY — February 5, 2007** — SoundLoud.com, a leading provider of digital music distribution services, today announced an updated release to the SoundStation Music Store, a personal digital music store with a built-in shopping cart for seamless purchasing of music downloads that promises to revolutionize the digital music marketplace for artists and fans everywhere. SoundStation Music Stores can be embedded on multiple band websites or online social communities to more efficiently promote music while facilitating secure transactions of digital music downloads.

## **Record Label Accounts**

Artist managers and record labels can now create a SoundLoud.com account to manage their entire roster of music artists. In addition, they can monitor sales and listening activity from all of the SoundStation Music Stores deployed by each artist.

## **Unlimited Songs to Sell**

Artists can sell an unlimited number of songs through the SoundStation Music Store. SoundLoud.com makes it convenient to warehouse and distribute all the music an artist owns and all the music an artist will ever create.

## **PayPal and Google Checkout Support**

Along with accepting direct credit card payments, fans will now have the option to purchase music using their PayPal or Google Checkout account. “We are dedicated to ensuring that the buyer has the most secure and pleasant checkout experience” said Shaun Newsum, CEO of SoundLoud.com. “The fact is the SoundStation Music Store can end up on any third-party website. The focus needs to be put on allowing users to feel most secure and comfortable with buying from this new platform.”

## **About SoundLoud.com**

SoundLoud.com is a leading provider of digital music services. Our mission is to empower the majority of independent, unsigned, and emerging music artists with dramatically powerful tools for online music management. We aim to provide the music industry with the most innovative solutions for content availability, information management, online billing, technology, and distribution.

## **Checkout SoundStation Music Store in Action**

Sonni is considered to be one of the top unsigned R&B artists to hit the scene according to Myspace Music. She has also been referred to as “One to watch” by Rolling Stone. Sonni has recently teamed up with SoundLoud.com to offer her music online directly to fans in high quality MP3 format. Check out her SoundStation Music Store located on the singer's popular Myspace profile at [www.myspace.com/sonnimusic](http://www.myspace.com/sonnimusic) or on her official website at [www.sonnimusic.com](http://www.sonnimusic.com).

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