

# SoundLoud.com's Breakthrough SoundStation Music Store Technology Promises To Make More Cents For Online Music Sales.

**SoundStation Music Store is a unique digital music player and combined shopping cart designed for the easy listening and purchasing of mp3 music downloads. The built-in web 2.0 omnipresent technology enables content owners and authorized distributors to effectively transform web traffic into music sales. SoundStation Music Stores can be embedded on any number of webpages including band websites, blogs, or social communities to more efficiently promote music while securely capturing impulsive online music sales anywhere on the web.**

**New York, NY — May 20, 2007** — SoundLoud.com, a leading provider of digital music distribution services, today announced the new release of SoundStation Music Store, a personal digital music player/store that aims to revolutionize the digital music marketplace for artists and fans everywhere.

## **Increase Music Sales.**

"SoundStation Music Store represents the key to tapping into higher volume online music sales" says Sunil Wilkinson, Senior Vice President of SoundLoud.com. "The product balances itself very well as a refreshing online listening experience for fans and a virtual cash register for content owners. Just add web traffic to your SoundStation Music Store and it's almost guaranteed to generate revenue."

## **Free Artist & Record Label Accounts.**

SoundLoud.com welcomes all content owners from around the world including solo artists, bands, managers, and record labels. Artists can enjoy the freedom and simplicity of self-publishing their own digital music content. Record labels can enjoy the convenience of managing multiple music artists from a single account. SoundLoud.com automatically keeps track of sales and performance activity for all artists. "Whether you're a music artist or a music management business, SoundLoud.com makes managing online music distribution as easy as checking your email" says Shaun Newsum, Chief Executive Officer of SoundLoud.com.

## **Sell Unlimited Songs and Albums.**

Artists can promote and sell unlimited songs and albums through SoundStation Music Store. SoundLoud.com makes it convenient to store and distribute all the music an artist owns and all the music an artist will ever create in a lifetime. Singles can be sold as low as .39 cents per track or as high as .99 cents with 30 second or full length previews. Albums can be sold as low as \$4.95 and or as high as \$9.99 with 30 second previews. Free downloads are available, but only at the content owners discretion. "We maintain a standard price range to ensure maximum consumer appeal" says Wilkinson. "Higher price points for music downloads will be available as part of a premium membership account package planned to be released later this year."

## **Lowest Distribution Fees in the Music Industry.**

"We understand that digital distribution should automatically mean lower rates for content owners" says Newsum. "This is why we only charge .25 cents per song sold through SoundStation Music Store. That is significantly less than almost all of our competitors including iTunes and Snocap."

## **Major Credit Cards, PayPal and Google Checkout Support.**

SoundStation Music Store supports all major credit card payment options including Visa, MasterCard, American Express, and Discover. Popular online payment methods such as PayPal and Google Checkout are also supported making SoundStation as checkout friendly as can be. SoundStation Music Store processes all transactions using a secure connection (SSL) coupled with industry standard 1024-bit encryption technology. Billing information sent from the SoundStation Music Store widget is securely encrypted and transferred to SoundLoud servers for order processing and on-demand fulfillment.

## **About SoundLoud.com**

SoundLoud.com is a leading provider of digital music distribution services. Our mission is to empower the majority of independent, unsigned, and emerging music artists with dramatically powerful tools for online music management. We aim to provide the music industry with the most innovative solutions for content availability, information management, online billing, technology, and distribution.

**See SoundStation Music Store in Action!**

An emerging rock band from L.A. by the name Citizens for a Better America has launched a PR campaign against billionaire hotel heiress Paris Hilton. Their parody song "Go Away Paris" has created quite a buzz on the web resulting in steady sales via SoundStation Music Store.

Citizens for a Better America Official Website: <http://www.goawayparis.com>

Citizens for a Better America MySpace Page: <http://myspace.com/citizensforabetteramerica>

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